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1 UNITED STATES DISTRICT COURT
2 SOUTHERN DISTRICT OF NEW YORK

3 FRESH DEL MONTE,

4 Plaintiff,

5 v.

08 CV 8718 (SHS)

6 DEL MONTE,

7 Defendant.

8 -----x
9 New York, N.Y.
August 11, 2011
3:40 p.m.

10 Before:

11 HON. SIDNEY H. STEIN,

12 District Judge

13 APPEARANCES

14 SKADDEN, ARPS, SLATE, MEAGHER & FLOM

15 Attorneys for Plaintiff

16 BY: ANTHONY J. DREYER

LAUREN E. AGUIAR

JORDAN FEIRMAN

17 DEBEVOISE & PLIMPTON

18 Attorneys for Defendant

19 BY: BRUCE KELLER

MICHAEL J. BEAM

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1 (In open court)

2 THE DEPUTY CLERK: Fresh Del Monte v. Del Monte. 08
3 CV 8718. Counsel, please state your name for the record.

4 MR. DREYER: Good afternoon, your Honor. For the
5 plaintiff, Anthony Dreyer with the firm of Skadden Arps Slate
6 Meagher & Flom. With me is my partner Lauren Aguiar and our
7 associate Jordan Feirman.

8 THE COURT: Welcome to all of you.

9 MR. KELLER: Bruce Keller, your Honor, of Debevoise &
10 Plimpton for Del Monte Corporation. With me is Michael Beam,
11 my colleague, and from Del Monte Corporation Scott Rickman.

12 THE COURT: Good afternoon to you. Please be seated.
13 This is Fresh Del Monte's motion for summary judgment on the
14 contract claim, and I've read the material, thought about it.
15 I don't think any of us have to debate the legal standard.
16 That doesn't seem to be at issue here. Summary judgment is
17 appropriate only if the evidence shows there is no genuine
18 dispute as to any material fact and the moving party is
19 entitled to judgment as a matter of law. I can't rely on
20 merely conclusory statements. Summary judgment on a claim for
21 breach of contract is appropriate only when the contractual
22 language on which the moving party's case rests is found to be
23 wholly unambiguous and to convey a definite meaning. That's a
24 quote from *Topps v. Cadbury*, 526 F.3d 63, 68 (2d Cir. 2008).
25 And an ambiguity exists where the terms of the contract can

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1 suggest more than one meaning when viewed objectively by a
2 reasonably intelligent person who has examined the context of
3 the entire integrated agreement. I should consider extrinsic
4 evidence only if I first find that the disputed contractual
5 language is ambiguous.

6 I take it that everybody can adopt those as the basic
7 building blocks of how I am to proceed. Plaintiff?

8 MR. DREYER: Yes, your Honor.

9 THE COURT: Defendant?

10 MR. KELLER: Agreed, your Honor.

11 THE COURT: All right. So the issue then is rather
12 straightforward. Is the contractual language clear and
13 unambiguous. If yes, plaintiff wins. If no, I go to the
14 extrinsic evidence, and there are affidavits and so forth on
15 extrinsic evidence to see if using extrinsic evidence things
16 become clear. And that's the way I approach this.

17 Those of you who have been here before know that I try
18 not to hide the ball. And my thinking -- I'll refer to
19 plaintiff as Fresh if that's okay. I don't mean to be fresh.
20 My thinking is that the language is not unambiguous. And the
21 extraneous evidence, when I go to it, is all over the lot. I
22 have to credit one view or the other with the extraneous
23 evidence which ultimately I may be called upon to do. But not
24 here and now. I can't do that here and now.

25 So, as of now, Fresh, I think you lose. And I try to

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1 always do this in the simplest possible way. I think there is
2 some theory that the simplest answer is usually the correct
3 answer. I forget who said that. But my approach here is
4 pretty basic. And I don't mean to put too heavy a burden on
5 you, sir, but I'm telling you how I see it. You're free to
6 convince me otherwise.

7 The license agreement. The products are fresh food,
8 fresh vegetables, and fresh produce and shall include, blah,
9 blah, but shall exclude any products which have been heat
10 treated or sterilized for the purpose of rendering such
11 products shelf stable.

12 That by itself is fairly clear. But then we go down
13 to the refrigeration clause.

14 In addition, the products shall also include, B,
15 refrigerated pineapple products. And there are certain
16 qualifications. It strikes me as pretty basic that the issue
17 is whether I just ended at shelf stable clause, the products
18 are fresh fruit and exclude any products which are heat treated
19 or sterilized. That seems to exclude the refrigerated
20 pineapple, berries and papaya products. But then it says the
21 products shall include refrigerated pineapple, berries and
22 papaya products. I don't see how you can argue that that's
23 clear. Because it seems to me at the end of the day it may be
24 clear. But I need to figure out what I do with that
25 refrigeration clause vis-a-vis the first clause which I'll call

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1 the shelf stable clause, and it doesn't leap out at me even
2 after looking at all of this.

3 Fresh is arguing that the refrigeration clause
4 unambiguously gives it the right to use Del Monte marks on
5 refrigerated pineapples, berries and papayas. But, look, shelf
6 stable says but shall exclude. I'm with you, Fresh, if all I
7 had to do was look at the refrigeration clause. In addition,
8 the products include, on an exclusive basis, refrigerated
9 pineapple, berries and papaya. You've won there. But I'm just
10 not faced alone with the refrigeration clause. I've got the
11 shelf stable clause, and lo and behold, the shelf stable clause
12 says but shall exclude any products which have been heat
13 treated or sterilized for the purpose of rendering such
14 products shelf stable. And that's what the products we are
15 talking about are.

16 Speak to me. Tell me I'm wrong.

17 MR. DREYER: Let me try and convince your Honor to the
18 contrary.

19 THE COURT: Sure.

20 MR. DREYER: There is no dispute that the first
21 paragraph sets forth the basic division between the parties.
22 Fresh products on the one hand, that fall within Fresh Del
23 Monte's rights, and non-fresh products that fall within Del
24 Monte's Corp's rights. That's of course what Judge Rakoff held
25 in 1999.

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1 THE COURT: Right. Rakoff -- that decision is
2 separate from what I'm dealing with now. I don't think I'm
3 bound by that. I don't think it really speaks to this. Go
4 ahead.

5 MR. DREYER: But, the point is, as your Honor points
6 out, that's not where the agreement ends. The agreement
7 continues, the products in addition shall also include -- now
8 Del Monte Corp wants the Court to believe the grant of rights
9 to refrigerated pineapple products is limited to fresh
10 refrigerated pineapple products. That the grant of right to
11 non-utilized fruits should be limited to fresh non-utilized
12 fruits. And there is no doubt that in the agreement that the
13 parties use the term "fresh" as a limiting term. They use it
14 eight times in the first paragraph. Then they stop. Of course
15 if the parties intended to use the term "fresh" as a limiting
16 term below the line, after the words "in addition the products
17 shall also include," they could have easily had done so. But
18 they didn't. And basic principles of interpretation show when
19 parties use a limiting term in one portion of an agreement and
20 don't use it in another, the clear import of that is they did
21 not intend the rights below the line to be limited to fresh.

22 THE COURT: Let me make sure I understand that. They
23 did not intend the language below the line to be limited to
24 fresh. In other words, "the products shall also include," in
25 your interpretation, is in addition to fresh?

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1 MR. DREYER: Yes, your Honor, for these very specified
2 and very limited exceptions. These are basic exceptions to --
3 or special exceptions to the basic division that's set forth in
4 the first paragraph.

5 THE COURT: What do you ask me to rely on when, to me,
6 the language cuts against what you've just said? You're saying
7 a contractual interpretation maxim that says when you stop
8 using a limiting word it means there is no limitation?

9 MR. DREYER: Yes. In other words, where the parties
10 use a limiting term in one portion of their agreement, in this
11 case fresh, to limit the rights that Fresh Del Monte has, and
12 elsewhere in the agreement where they articulate a grant of
13 rights and don't use the word fresh, the import of that --

14 THE COURT: It's not elsewhere in the agreement. Here
15 it is. Pineapple by papaya.

16 MR. DREYER: Sure. What Del Monte Corp would do is
17 have the Court add the words "fresh" to fresh refrigerated
18 pineapple, fresh non-utilized fruit. That's the point we're
19 making. When the drafters of this agreement intended to limit
20 the grant of rights to fresh products, there is a very easy way
21 to do it. They use the term "fresh." They didn't do that
22 anywhere in subparagraphs A, B or C.

23 THE COURT: Help me with this. They didn't have to
24 because -- I grant you one way of looking at it is yours. And
25 I remark again I'm not coming to an ultimate conclusion here,

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1 I'm trying to determine whether this thing is unambiguous,
2 enough so that partial summary judgment can be granted to
3 Fresh.

4 How can you say that it is so clear that the
5 refrigeration clause is in addition to and separate from the
6 exclusion in the first sentence? I know that's what you are
7 trying to address. Go ahead.

8 MR. DREYER: If I may, your Honor. One is those are
9 the words the parties used. "In addition the products shall
10 also include." So you have a basic division and you have
11 specialized exceptions.

12 THE COURT: Now we're going back to Rakoff. Doesn't
13 that simply show -- I forget his phrase. It was pretty firm.
14 Rife with inconsistencies, whatever his phrasing was. Isn't
15 that all that does?

16 MR. DREYER: I think in a summary judgment opinion he
17 said it was riddled with ambiguities. That may be the phrase
18 you're recalling.

19 THE COURT: I think there were some adjectives there
20 too.

21 MR. DREYER: In his ultimate decision he backed off
22 from that. But there were certainly ambiguities in the
23 agreement. They were clarified by that decision. The parties
24 do have to live with that decision. What he found and what I
25 think the words clearly convey is there is a basic division in

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1 the first paragraph, as your Honor points out. But, what then
2 follows in addition to that basic division, are special
3 exceptions that don't have to do with the division between
4 fresh and not fresh.

5 In fact, look at the other things, if I may, your
6 Honor, direct your attention, the other grant of rights below
7 the line after the phrase "in addition the products shall also
8 include." We've got frozen pineapple products. There is no
9 dispute that's a non-fresh product. Not shelf stable. I
10 wouldn't put a frozen pineapple on a shelf. Pineapple
11 concentrate, pineapple purees. These are all non-fresh
12 products. This entire grant are basic separate rights in
13 addition to the division that's set forth in the first
14 paragraph.

15 That's what they mean and that's why the parties chose
16 the words that they did. That's why they chose the words "in
17 addition," that's why they chose "shall also include."

18 If Del Monte Corp is right and all paragraph B gives
19 us is the right to sell refrigerated pineapple products that
20 are fresh, we already had that right. We don't need this
21 clause at all. This clause means something else. It is a
22 separate grant over and above for all forms of refrigerated
23 pineapple products without exclusion. Without being limited to
24 fresh. And the same thing is true for the non-utilized fruit
25 grant in subparagraph B.

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1 We also know that, your Honor, because of the
2 definition of surplus fruit. So in paragraph B our right to
3 sell non-utilized fruit, which is defined as papaya, berry,
4 melon and banana, we can only sell those products if we use
5 surplus fruit. And surplus fruit is defined on the next page,
6 your Honor, as fruit that was intended to be sold for sale as
7 fresh fruit, but which has not been sold as fresh fruit.

8 So the very definition of surplus fruit, which is the
9 only type of fruit we can sell refrigerated, under the
10 non-utilized fruit provision, is not fresh fruit. We can't
11 sell fresh fruit. What Del Monte Corp says is, well, what the
12 parties really meant in the definition of surplus fruit was
13 whole fresh fruit. Fruit that was intended to be sold as whole
14 fresh fruit but was not sold as whole fresh fruit. That's
15 requiring the Court to add terms to the agreement.

16 Their interpretation requires the Court to strike out
17 the terms "in addition to," and the products shall also
18 include, to strike out the word "also." And to graft the words
19 "fresh" before refrigerated pineapple products and before
20 non-utilized fruit in subparagraph B. You have to alter the
21 agreement.

22 THE COURT: No, it doesn't. Because in part it
23 depends upon the extent of primacy you give to the first
24 sentence in the shelf stable clause. It doesn't require any
25 excision if you say that the first sentence controls everything

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1 else as it were. That is, the products are fresh fruit but
2 shall exclude any products which have been heat treated or
3 sterilized for the purpose of rendering such products shelf
4 stable.

5 MR. DREYER: I think, respectfully, your Honor, the
6 interpretation you're advocating, which would have to be found
7 to be a reasonable one for us to continue, would be one in
8 which the general swallows the specific. There is a general
9 division. No doubt about that. But there are specific
10 exceptions, and we know that general division can't trump what
11 follows the "in addition the products shall also include"
12 because then we couldn't sell frozen. They're not fresh. We
13 couldn't sell purees or concentrates. They're not fresh. So
14 respectfully, I think it is on its head. The general doesn't
15 trump the specific. It is the other way around.

16 I think in this regard the case that you decided, the
17 *Georgia Pacific* case which Del Monte Corp cites, is directly on
18 point. In that case there was a general assumption of all
19 liabilities. General Pacific assumed all liabilities for
20 International Paper. Later on in the agreement there was an
21 exclusion for liabilities that arose after the contract. And
22 of course your Honor held in that case while there was a
23 general assumption, the specific carve-out trumped the general
24 assumption of liabilities. And that's what we have here. We
25 have very narrow specific carve-outs for very specific product

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1 categories that are not fresh and are not tied to the basic
2 division of fresh. That's what the phrase "in addition" means.
3 That's what the phrase "the products shall also include means."

4 THE COURT: What else did you want to tell me?

5 MR. DREYER: Okay.

6 THE COURT: Do you want to go to the extraneous
7 evidence?

8 MR. DREYER: Well, your Honor, with respect to the
9 extrinsic evidence, I believe you only get there --

10 THE COURT: I said extraneous. Extrinsic is the right
11 word, go ahead.

12 MR. DREYER: With respect to the extrinsic evidence
13 you only get there if you adopt Del Monte's Corp --

14 THE COURT: I understand. Unless there's something
15 else you want to tell me about how to parse this.

16 MR. DREYER: Again, and the reason for the
17 demonstrative, if I may, your Honor.

18 THE COURT: Of course.

19 MR. DREYER: Their interpretation requires the
20 prohibition to be all preserved products. We cannot do any
21 preserved products. Not just heat treated or sterilized
22 products. We're also talking about chemically preserved
23 products. That's one of the products that Del Monte Corp is
24 selling refrigerated. They are saying we can't do any. We'd
25 have to rewrite the very first paragraph. We'd have to ignore

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1 the "in addition" language and the "shall also include"
2 language. We'd have to add limiting terms to paragraph B.
3 That our rights are limited to refrigerated fresh pineapple,
4 refrigerated fresh non-utilized fruit, and we'd have to rewrite
5 the surplus fruit definition to be restricted to fresh fruit
6 that was intended to be sold as whole fresh fruit but was not
7 sold as whole fresh fruit. And we'd have to accept that the
8 general prohibition in the very first paragraph trumps
9 everything that follows, even though the parties chose very
10 careful words to set those off as exceptions.

11 We submit that is not a reasonable interpretation. It
12 is not one the Court should adopt. Because it does require a
13 rewriting of the agreement. Our interpretation does not. It
14 is based on the four corners of the agreement, nothing more,
15 nothing less.

16 THE COURT: Thank you. Before you go on to the
17 extrinsic, let me hear from Mr. Keller on the contractual
18 language. Not the extrinsic evidence. He'll hit the extrinsic
19 evidence.

20 I'm sure you've agreed with everything I've said so
21 far, sir, so let me assure you that the questions are for
22 discussion purposes. So go ahead.

23 MR. KELLER: The legal maxim that I am most mindful of
24 at this moment is quit while you are ahead. So I'm going to be
25 very specific in responding to Mr. Dreyer's points about the

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1 rewriting.

2 The first point that he's really making is the above
3 the line, the below the line point, but that's disproven. This
4 is an awful agreement. This is really poorly drafted. The
5 above the line, below the line argument is disproven by the
6 full text of the very first paragraph. Because as you can see
7 from the demonstrative in front of you, notwithstanding an
8 unambiguous grant of fresh fruit, fresh vegetables and fresh
9 produce, it then goes on to say in addition, well, literally it
10 says "the products shall also include other types of fresh
11 fruit and vegetables" so we know --

12 THE COURT: Wait.

13 MR. KELLER: The very last sentence of the first
14 paragraph, your Honor.

15 THE COURT: Okay.

16 MR. KELLER: The products shall also include, and it
17 has A, B, C, right. Those are all additional fresh products.
18 Completely superfluous if one thinks that the first grant is
19 for all forms of fresh fruit, fresh vegetables and fresh
20 produce. Nonetheless it is there.

21 THE COURT: Because your point is each of those are
22 talking about fresh products.

23 MR. KELLER: Correct.

24 THE COURT: So what you're doing, I take it, is just
25 showing me inherent within this poorly drafted agreement is

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1 surplusage to begin with. Is that your point here?

2 MR. KELLER: Exactly so. And I think that's the best
3 response to the above the line, below the line argument that
4 Mr. Dreyer started with.

5 His second point really had to do with the geographic
6 location of the refrigerated fruit clause. And there he points
7 out that B sits between paragraphs A and paragraph C.
8 Paragraph A being a reference to concentrates and purees,
9 something that's not fresh. We agree. And C, being frozen
10 pineapple, something that's not fresh. We agree. But all that
11 shows you, given the ambiguities inherent in this agreement, is
12 that when the parties specifically intended to single out
13 something that wasn't fresh, they knew how to say so, and did
14 so. It doesn't tell you anything about how B itself is
15 supposed to be interpreted.

16 The next argument that he made had to do with
17 something that's not within the grant language at all. It is
18 the definition of surplus fruit. And he points out that
19 surplus fruit is in either case something that was originally
20 grown for sale as fresh fruit, but which has not been sold as
21 fresh fruit.

22 The response to that is two fold, your Honor. First,
23 that doesn't tell you anything about how it can be sold. It
24 doesn't say that surplus fruit is in fact fruit that will be
25 sold as something other than fresh. I understand one can read

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1 it that way. But that's not literally what it says.

2 But the more powerful reason to reject that argument
3 is actually the analysis you applied to *Rosetta Books*. You
4 can't use a subsequent definition to modify the scope of a
5 prior grant unless that definition itself clearly modifies the
6 grant. And it doesn't here. It is a definitional term. It is
7 not a grant term. Another example of the poor drafting that is
8 inherent throughout this entire agreement, short though it may
9 be.

10 So none of the arguments that he has raised really are
11 without responses. The reason they're such easy responses to
12 point out is it is bad drafting, it is the epitome of bad
13 drafting. But you can't look at the refrigerated fruit clause
14 alone, stare at it, and think about it, without recognizing it
15 is completely unclear given the unequivocal exclusion, and this
16 is where you started, your Honor, with your comments before
17 Mr. Dreyer got to say anything, the unequivocal exclusion of
18 any products that are heat treated or sterilized for the
19 purposes of rendering them shelf stable.

20 THE COURT: You're right. That's where I started.

21 MR. KELLER: That is such a broad exclusion. By the
22 way, it is not the limits of the exclusion, your Honor.
23 Because I think the parties themselves agree they are bound by
24 Judge Rakoff's rule of interpretation which is that if it is
25 not clear, the default is the license granted Fresh rights to

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1 fresh, and nothing else, except as specifically and expressly
2 granted. So this exclusion is simply some of the things that
3 are excluded. But under Judge Rakoff's rule, it is not the
4 full scope of the exclusion. So I have to reject the efforts
5 on Mr. Dreyer's part to X it out or say it doesn't deal with
6 the concept of chemically treated products. If it is preserved
7 it's ours, unless there is an express grant to Fresh.

8 So for all of those reasons, I think that -- I
9 understand the arguments they are making, but they are not
10 without completely reasonable responses. And I have to submit,
11 when you look at the extrinsic evidence, and I know you were
12 going to let them address that first. I think the extrinsic
13 evidence takes you to only one place, which is any effort on
14 their part to now claim rights to sell any type of preserved
15 fruit can't be sustained by all of the objective evidence from
16 the people who had first-hand knowledge, the course of conduct
17 of the parties, the way the businesses were operated at the
18 time --

19 THE COURT: That's certainly not their position,
20 right?

21 MR. KELLER: It is not their position now. But when
22 they first sued, your Honor, when they came into court seeking
23 a preliminary injunction, even though they had a breach of
24 contract claim, they didn't make this argument.

25 THE COURT: I saw that in the papers. All right.

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1 Thank you.

2 Let's go to extrinsic evidence, sir. Mr. Dreyer.

3 MR. DREYER: If I may make one rebuttal point before I
4 move on.

5 THE COURT: Of course.

6 MR. DREYER: I agree with Mr. Keller the parties knew
7 how to designate when rights were limited to fresh. They chose
8 the word "fresh." It is not as if they suddenly forgot how to
9 use the word fresh after the first paragraph. It's not like
10 the typewriter ran out of the letters f-r-e-s-h.

11 THE COURT: I got the point.

12 MR. DREYER: With respect to the extrinsic evidence,
13 your Honor, and we've addressed every single one of the pieces
14 of extrinsic evidence in their brief. A couple of points I
15 wanted to tease out. The witnesses that have so-called
16 first-hand information. Let's look at some of those witnesses
17 they have.

18 Mr. Haycox who they purport was involved in the
19 negotiations of the agreement. He talks about what the parties
20 intended. The problem with Mr. Haycox is he tried that in '99.
21 He put in a declaration that said I negotiated the license
22 agreement. I negotiated exhibit B. And it came to trial and
23 he was subject to some pretty skilled cross-examination by none
24 other than Judge Rakoff. And he admitted to Judge Rakoff not
25 only did he not negotiate the agreement, he had no role in its

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1 negotiation. Mr. Haycox's testimony on the parties' intent
2 while they were negotiating the agreement, he's completely
3 unqualified to give that testimony, your Honor.

4 One thing he is qualified to testify to, though, are
5 the products that Del Monte Tropical Fruit was doing before
6 this agreement was entered into, and the products Polypack was
7 doing after this agreement was entered into. You'll recall
8 that Del Monte Topical Fruit was the business division that
9 Polypack bought, and the business that was going to operate
10 under this agreement. At the time this agreement was
11 negotiated, they were selling a preserved refrigerated fruit
12 salad product. In paragraph B we have fruit salad covered.

13 We also know after he joined Polypack, he headed up a
14 project to sell under the Del Monte mark preserved refrigerated
15 pineapple products. And the product moved out of planning
16 stage into test marketing. And in fact the only reason it
17 didn't launch was customers hated the product when they test
18 marketed it. They didn't like the taste of it. So that's
19 Mr. Haycox.

20 Mr. Haase, whom they cite, also had no involvement in
21 negotiating the agreement. And his deposition he said he never
22 consulted it, and at most may have peeked at it. Well, you
23 know, as dense as it is, I don't think you can get the meaning
24 of this document by peeking at it. Mr. Haase is not qualified
25 to testify to the parties' intent.

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1 As to Mr. Carbonell, whatever he had in his head about
2 what the agreement meant, there is no evidence he ever
3 communicated that to Polypack, so of course his uncommunicated
4 intent is entirely irrelevant. Those are the people they are
5 relying on.

6 THE COURT: What you are asking me to do is to judge
7 their credibility at this stage. That's really what you are
8 asking me to do.

9 MR. DREYER: I think with respect to Mr. Haase and
10 Mr. Haycox their testimony can't be even considered credible or
11 not because they're simply not qualified. With Mr. Carbonell,
12 although Judge Rakoff found him not credible, I am not asking
13 you to do that. I'm simply saying there is no evidence that
14 whatever he had in his head about what this agreement meant was
15 ever communicated to Polypack. And the law is clear,
16 uncommunicated intent during negotiations is not to be
17 considered.

18 So that deals with their witnesses, your Honor. And
19 that deals with what the parties were doing at the time. Let
20 me briefly address the issue of enforcement of our rights. It
21 simply is not true we've not raised this before. In the '99
22 lawsuit in our summary judgment papers we plainly stated that
23 we believed that as part of exhibit B, Fresh Del Monte had the
24 right to do non-fresh products. This is not something we're
25 stating for the first time in this case. While it's true we

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1 could have been more vigilant in our rights, paragraph 10.3
2 states the failure of a party to assert a right under the
3 agreement does not mean they waived or lost that right. We set
4 that forth in the moving papers. We cited cases dealing with
5 similar provisions that have upheld that provision. Del Monte
6 Corp never challenged that at all in their opposition brief.

7 There is a very important reason why clauses like that
8 are necessary. This is a perpetual royalty free agreement.
9 While the parties do some business together, they are not in
10 close business contact with each other. They have to live with
11 this agreement --

12 THE COURT: They're in close legal contact with each
13 other.

14 MR. DREYER: Imagine what it would be without the
15 non-waiver clause. I understand a lawsuit once every 10 years
16 seems like a lot. If they had to challenge every perceived
17 violation and bring a lawsuit, we would be here much more
18 frequently than once a decade.

19 The point of that provision is that if there is a
20 perceived violation, the party doesn't have to do anything
21 about it until it becomes a problem. At that point they can
22 assert the right and they haven't waived it, and that's what
23 happened here.

24 THE COURT: Thank you.

25 MR. KELLER: Your Honor, just two or three quick

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1 points. First, if I could ask you to look at one piece of
2 extrinsic evidence while you're considering what finally to do,
3 it would be exhibit 29 to my declaration. Dr. Carbonell's
4 letter. It is very clear what his view of exhibit B is all
5 about.

6 THE COURT: Just a moment. Yes, sir.

7 MR. KELLER: So, in exhibit 29, Dr. Carbonell -- this
8 is just a couple of weeks a months or so before the execution
9 of exhibit B on the page that's Bate stamped SS 0000083. Under
10 paragraph 7, other.

11 THE COURT: Yes.

12 MR. KELLER: Says very clearly what the concept of
13 paragraph B was all about. How to sell what he termed there to
14 be residual fruit, came up in exhibit B as surplus fruit. And
15 the reason I direct your attention to that and you can see what
16 we said about it in our papers and look for it, because it
17 speaks for itself, is that that exhibit fits perfectly with the
18 reason that we put in the Haycox declaration and testimony that
19 was obtained in the deposition excerpts from Mr. Haase. Not so
20 much for the purpose of what the parties intended, although
21 there is some of that there for sure. But to show you how
22 reasonable the interpretation we are urging upon you is.

23 I agree credibility is key here. You should hear from
24 these witnesses. No question about it. But unlike Fresh's,
25 and I have to say it is an after-the-fact interpretation, like

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1 that interpretation, ours fits together perfectly like a jigsaw
2 puzzle. It all works. The starting point of what was intended
3 was that paragraph in exhibit 29.

4 As for being vigilant about their rights and what they
5 thought their rights really were, everyone can read the 1999
6 decision for what it was and what Fresh said at the time. But
7 they did not say, the way that Mr. Dreyer just said it, that
8 they had rights to preserved products. What they carefully
9 said was they have rights to sell fruits that are processed to
10 some extent. We agree. Judge Rakoff held. But processed to
11 some extent never meant preserved. It meant the types of
12 things that are right in the middle of paragraph B there.
13 Coring, peeling --

14 THE COURT: He was focusing on cutting, right.

15 MR. KELLER: Cutting was specifically before Judge
16 Rakoff there. It is a question that I have as to why paragraph
17 B didn't resolve that issue for Judge Rakoff. He went in a
18 different direction. I think in part because the parties for
19 whatever reasons wanted to do a little bit more with the
20 exhibit B. But the fact that processing in the form of
21 cutting, peeling, or as exhibit B, paragraph B says right in
22 front of you, making fruit salad, those are the sorts of
23 processing things that were really being argued about by Fresh
24 in 1999.

25 That takes me to the last point of extrinsic evidence,

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1 which is the fruit salad that they sell. The preserved fruit
2 salad that they sell under the Rosy brand. Now, Judge, they
3 would not create a brand that has no marketplace popularity, no
4 good will, for the purpose of selling a preserved fruit salad
5 unless they thought they couldn't use the Del Monte mark on it.
6 That piece of evidence in and of itself shows what they thought
7 until now.

8 THE COURT: I'm not sure. I'm not sure how far you
9 can carry that piece of evidence. Your argument is because
10 they are doing this under another brand name is proof that they
11 knew they couldn't do it under this contract, under utilizing a
12 very valuable brand name. That's what you're arguing.

13 MR. KELLER: That is my argument.

14 THE COURT: That doesn't get you very far.

15 MR. KELLER: It is a brick in the wall.

16 THE COURT: I accept that.

17 MR. KELLER: Thank you.

18 THE COURT: Thank you. Let me step off the bench and
19 everybody should take like a 10 minute break if that's okay and
20 come back, and I'll try to have something for you. All right.
21 10 minutes. Thank you.

22 (Recess)

23 (In open court)

24 THE COURT: I went over in my mind the arguments that
25 were made. Obviously I was doing it as the discussion was

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1 taking place and I thought about this in advance. And I'm
2 going to maintain the position that I started with and deny
3 Fresh's motion for partial summary judgment.

4 The fact of the matter is, the contractual language is
5 simply not unambiguous. I end where I started. Shelf stable
6 clause, the products are fresh fruit, the products are fresh,
7 but shall exclude any products which have been heat treated or
8 sterilized for the purpose of rendering such product shelf
9 stable. Then they say in the refrigeration clause, in addition
10 the products shall also include on an exclusive basis
11 refrigerated pineapple products.

12 There is an inconsistency or at least there is an
13 ambiguity there which I just need fleshed out in a trial. The
14 extrinsic evidence is not all one way or the other. I just
15 need a better sense of this. It is not unambiguous and I'm
16 denying the motion on that basis.

17 All right. Where do we stand? All discovery is over.
18 Expert discovery is over. Fact discovery. I don't have a
19 final pretrial order. Do I? I don't see one.

20 MS. AGUIAR: You do not, your Honor, no.

21 THE COURT: Let's set a timetable for that, for the
22 submission of a pretrial order and for a trial date. Do the
23 parties want to talk amongst yourselves now to establish
24 something? I like to do what the parties want. Or have you
25 already done that?

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1 MS. AGUIAR: We've done that to some extent, your
2 Honor. And I think where we came out based on the trial
3 schedules of the counsel involved, with some consultation with
4 the client, that in terms of the trial date, and Mr. Keller
5 will correct me if I'm wrong, in terms of the length of the
6 trial just for your own scheduling purposes looking at your
7 calendar we were thinking of something between seven and nine
8 days.

9 Is that fair?

10 MR. KELLER: Yes.

11 MS. AGUIAR: And in terms of when we would be looking
12 to get on your calendar, sometime --

13 THE COURT: As I said, I could try it whenever you
14 want.

15 MS. AGUIAR: We were looking at maybe early February.
16 And the reason for that is there are a number of trials that
17 both counsel have going through the end of the year.

18 THE COURT: That's true for me too. But as I say, I
19 can try it whenever you want. Let's take a look. Does anybody
20 have a 2012 calendar? Off the record.

21 (Discussion off the record)

22 THE COURT: I'm setting the trial date as February 13.
23 Obviously if that's a holiday we'll just move it one day.
24 9:30 a.m. I'll set aside two weeks. Do we have a jury here?

25 MS. AGUIAR: Yes, we do, your Honor. And just to go

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1 back and close out, it looks like for some reason on my
2 calendar Lincoln's birthday is listed as the 12th which is a
3 Sunday, so if that means that Monday is an official court
4 holiday maybe we should start on Tuesday.

5 THE COURT: I don't know if it is or not. Let's set
6 it down for the 13th. If it is a court holiday I'll move it
7 one day.

8 MS. AGUIAR: Great.

9 THE COURT: In my own calendar I'll set aside two
10 weeks, jury trial. Let's have by the second week in January,
11 what is the second Monday in January?

12 MS. AGUIAR: The 9th, your Honor.

13 THE COURT: January 9, joint pretrial order. Any
14 motions in limine.

15 MS. AGUIAR: I apologize. I was trying to consult
16 with Mr. Keller. We had discussed this this morning, and of
17 course only if it was acceptable to you, that with regard to
18 the joint pretrial order and motions in limine, since we know
19 where we stand largely with the case right now, we might submit
20 them earlier than that.

21 THE COURT: Better for me. You tell me. I'll take
22 them as soon as you're ready for them.

23 MS. AGUIAR: So would it be preferable for you if we
24 set those dates right now or we consulted with each other?

25 THE COURT: You can consult with each other. What I

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1 want is on one day, I want the joint pretrial order, any
2 motions in limine, proposed jury charges, and if you wish, voir
3 dire. Voir dire is entirely up to you. I do my own voir dire.
4 If you can give me any questions you want and then I decide
5 whether or not to give them. But the others I want. And then
6 one week later responses to the motions in limine. Unless you
7 think they're going to be extensive motions in limine, then I
8 have two suggestions. One, don't make them. Or two, give
9 yourselves 10 days or two weeks to respond.

10 MS. AGUIAR: The motions in limine may concern each
11 other's experts and possible issues like that, so I think 10
12 days might be more in line. But --

13 THE COURT: I leave that scheduling up to you. The
14 sooner the better. October is probably good for me. But
15 whenever you get it to me you'll get it to me. I'll handle it.
16 Anything else?

17 MS. AGUIAR: No, your Honor. Your rules mention a
18 pretrial memo if the parties think it is useful, and we did
19 discuss it this morning and don't think it's necessary.

20 THE COURT: I'm comfortable I understand the issues
21 here. It is really up to you. I don't need it. Anything
22 else?

23 MS. AGUIAR: Not from us.

24 MR. KELLER: No, your Honor.

25 o0o